



**LLOYDMINSTER & DISTRICT CO-OP AND LLOYDMINSTER REGION HEALTH FOUNDATION (LRHF)
PLEASED TO ANNOUNCE THE RETURN OF THE 4th ANNUAL "CUPCAKES FOR THE CAUSE"**

August 22, 2011- Lloydminster, AB/SK – Lloydminster & District Co-op and the Lloydminster Region Health Foundation (LRHF) are excited to announce the return of the ever-popular "Cupcakes for the Cause" fundraiser!

From Monday, August 22, 2011 to Friday, September 23, 2011 the Lloydminster Co-op Marketplace Bakery will be selling "Cupcakes for the Cause", which will benefit our babies! This year one of the Health Foundation's major fundraising projects is to purchase high-tech equipment for the busy Maternity Department in Lloydminster Hospital. For every 6-pack of cupcakes sold the Lloydminster Co-op Marketplace will donate \$2.00 to the Health Foundation.

"The ***Cupcakes for the Cause*** promotion is a fundraiser we look forward to every year," said Georgina Altman, Executive Director of the Health Foundation, "Proceeds from this year's fundraiser will benefit our babies. We've all heard the statistic that there are almost 1,000 babies born in our Hospital each year. If everyone takes just a minute to reflect, I'd say we all know someone who has been in our Maternity Department recently. ***Cupcakes for the Cause*** is a great way for our community to show their support for our new moms and their babies. Thank you to Lloydminster & District Co-op for supporting this important department in our Hospital."

Lloydminster & District Co-op is a proud partner with the Lloydminster Region Health Foundation in bringing excellence in health services to our community. With over 13,000 active members Lloydminster & District Co-op is one of the fastest growing businesses in Saskatchewan and is continually dedicated to the growth and spirit of the community. Leanne Hawes, Marketing Development Manager for the Lloydminster & District Co-op says the organization believes in supporting family based initiatives that directly benefit Lloydminster and surrounding areas. "As a locally owned and operated Association we are thrilled to host the 4th Annual ***Cupcakes for the Cause***, with fundraising efforts focused on the Maternity Department in the Lloydminster Hospital. This year we are encouraging businesses to get involved and make an order for their staff in support of this very worthy initiative."

To order Cupcakes for the Cause, please call the Lloydminster Marketplace Co-op Bakery at (780) 808 – 8338 ext 106.

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