



## News Release

**“The Lloydminster Region Health Foundation’s Lucky Lloyd Lotto hits over 50% SOLD in just 25 days!”**

**April 18, 2011, Lloydminster AB/SK-** Lloydminster Region Health Foundation is thrilled to announce that 2011 Lucky Lloyd Lotto tickets are now **over 50%** Sold Out, after just 25 days of public selling! Proceeds from the 2011 Lucky Lloyd Lotto will be invested in the Maternity Department. **With nearly 6,000 babies were born over the past seven years, this is one of the busiest departments in Lloydminster Hospital!** Funds raised will purchase high-tech equipment, including a brand new *Centralized Fetal Monitoring System*. This means **better patient care** for our new mothers and their precious little ones!

This year’s grand prize is a cool, quarter-million dollars - tax-free cash- that’s \$250,000 bucks! There are over 200 additional cash prizes, including this year’s early bird prize of \$25,000 tax-free cash. And, the 2011 Early Bird Ticket Purchase Cut Off is just under a month away! Purchasers **must** get their tickets by 11:00 p.m. Tuesday, May 31, 2011 to be eligible for the Early Bird Draw.

Tickets are \$50 each, 3 for \$100, or your best buy- 15 tickets for \$250- which are AGAIN proving to be the most popular ticket packages, with over 50% of available \$250 packages sold!

Richard Starke, 2011 Lucky Lloyd Lotto Chair, says, “Last year was our first year for a full sell-out with the Lucky Lloyd Lotto. The fact that we’re over 50% Sold Out this early out of the gate is fantastic. This means we will sell out **again** this year. I’ve said this many times before: if you want a chance to win the great cash prizes, DON’T WAIT to get your tickets. We will sell out. A huge thank you goes out to all those who have already bought their tickets.”

Getting tickets has never been easier! Simply call toll free: 1-888-722-5743, or call the local number at 306-820-6295. Check out **[www.lrhf.ca](http://www.lrhf.ca)** for more details, or visit one of our 12 convenient vendor locations to purchase your tickets: ATB Financial, Cliff Rose for Clothes, Home Hardware Building Centre, Lloydminster Animal Hospital, Lloyd Mall Lottery Ticket Centre, LRHF Office (Above the Sticks), LRHF Gift Shop in Lloydminster Hospital, Servus Credit Union (both branches), Synergy Credit Union (both branches), or Tunes Music & Audio.

The LRHF’s Lucky Lloyd Lotto is better than ever, and this year **CASH IS BACK!** Get your tickets now! Remember, all proceeds raised will help purchase equipment that will help provide **better** care for our community’s newest mothers and babies!

*Media, to arrange for interviews, please contact:  
Kristine Alexander  
Development & Communications Officer  
LRHF 306-820-6161*