



Embargoed until Friday, August 27, 2010

**LLOYDMINSTER & DISTRICT CO-OP AND LLOYDMINSTER REGION HEALTH FOUNDATION (LRHF)
ANNOUNCE THE 3rd ANNUAL "CUPCAKES FOR THE CAUSE"**

August 27, 2010- Lloydminster, AB/SK – Lloydminster & District Co-op and the Lloydminster Region Health Foundation (LRHF) are excited to announce the return of "Cupcakes for the Cause"!

From Friday, August 27, 2010 to Thursday, September 30, 2010 the Lloydminster Co-op Marketplace Bakery will be selling "Cupcakes for the Cause", in support of one of the Health Foundation's fundraising projects: the Heart Health Initiative. For every 6-pack of cupcakes sold the Lloydminster Co-op Marketplace will donate \$2.00 to the Health Foundation.

"The Cupcakes for the Cause promotion is a fundraiser we look forward to with excitement every single year," said Georgina Altman, Executive Director of the Health Foundation, "Proceeds from this year's fundraiser will benefit the Heart Health Initiative. This initiative focuses on purchasing high-tech equipment for our Hospital, which will be used to help those who have suffered a heart attack or stroke. It will also help support prevention and education programs right here in our community. Every dollar raised through this fundraiser will stay in Lloydminster, supporting our friends, families, and loved ones. Home is where healthy hearts are, so thank you to Lloydminster & District Co-op for supporting this priority project."

Lloydminster & District Co-op is proud partner with the Lloydminster Region Health Foundation in bringing excellence in health services to our community. With over 13,000 members and over 275 employees, Lloydminster & District Co-op is one of the fastest growing businesses in Saskatchewan and is continually dedicated to the growth and spirit of the community. Lloydminster & District Co-op has 1 Marketplace, 3 Agro Centres, 3 Branch Stores, 2 Gas Bars and 2 Propane Centres. The continuing development of Lloydminster & District Co-op is a priority for its board of directors, management and employees.

To order Cupcakes for the Cause, please call the Lloydminster Marketplace Co-op Bakery at (780) 808 – 8338 ext 106.

Media-For more information contact:
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