



## NEWS RELEASE

For Immediate Release

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### **Fourth Annual Lloydminster's Gift to Health Livestream**

**Lloydminster, AB/SK** –The Lloydminster Region Health Foundation is excited to announce its fourth annual *Lloydminster's Gift to Health* livestream event on Tuesday, November 29, with title sponsor Cenovus Energy. The event will take place at the Hoop Factory in Lloydminster, Saskatchewan from 9 a.m. to 9 p.m. (MT) and will be livestreamed on YouTube and Facebook.

Through donor and community support over the past four years, the annual event has raised over \$950,000, which has gone towards the purchase of medical equipment like automated medication dispensing systems (Pyxis machines), defibrillator machines and enhanced diagnostic and laboratory equipment for the Lloydminster hospital. Proceeds from this year's event will be earmarked towards the foundation's *Greatest Need fund*. The fund includes significant mental health resources geared towards youth mental health in the community and other necessary equipment required to serve the region more effectively.

"We are overwhelmed with Cenovus's ongoing support and generosity", said Stephanie Munro, Chief Executive Officer, Lloydminster Region Health Foundation. "Healthcare is a constant in all of our lives and something we need on a regular basis. As residents, we rely on the fact that healthcare resources are available if we ever need to access them. It is through fundraisers like this that we are able to continue to provide the lifesaving enhancements and innovations that we do."

"Cenovus's social investment strategy focuses on several key issues, including keeping the communities where we live and work healthy, safe and resilient," said Kent Miller, Cenovus Energy's Director of the Lloydminster Upgrader. "We're pleased to be able to support the health foundation's annual livestream event for the second consecutive year - this event raises money to support many urgent health-related needs for the community, which helps improve overall healthcare within Lloydminster and around the region."

#### **Event details**

This year's event will be an interactive community experience, jam-packed with activities and comradery. As part of the planned activities, 16 teams of ten will participate in an intense, yet fun dodgeball tournament to 'dodge the stigma' around mental health. These teams will compete for awards in categories like overall tournament winner, funniest costume, most sportsmanlike and highest pledges raised. The event will be commentated by local resident and Cenovus Senior Project Engineer, Michael Welygan, along with other guest hosts throughout the day. The youth of the community will also have a chance to get involved through a physical challenge running from November 1 to November 25. For more information please visit [www.lrhf.ca](http://www.lrhf.ca).

#### **Media Inquiries**

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